

Project Identity **Venezia**

C300



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Venezia

The gondola, symbol and icon of Venezia, has inspired the elegant and slender lines of the namesake sofa - which takes up the unmistakable asymmetrical shape of the boat, while the armrest evokes its characteristic S-shaped iron bow, representing the curves of the Canal Grande. The gondola is also the most comfortable way to move around this city. A comfort typical of a Natuzzi sofa, thanks to the large and deep seats - one of which is extra-large in size - and the open base which facilitates cleaning.



Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.



Design by Natuzzi Design Center

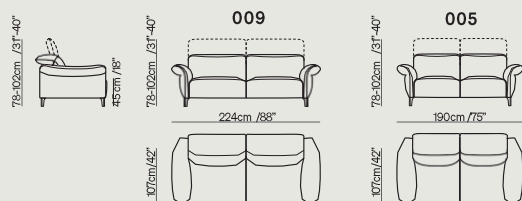
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



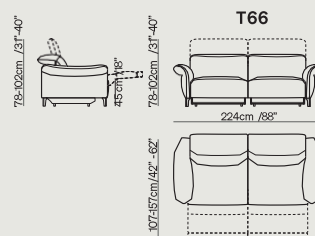
Choose your Venezia

The Venezia project is extremely versatile thanks to its 21 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

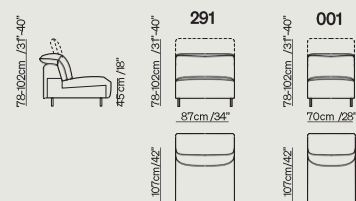
Sofa



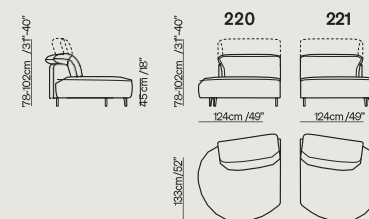
Power motion sofa



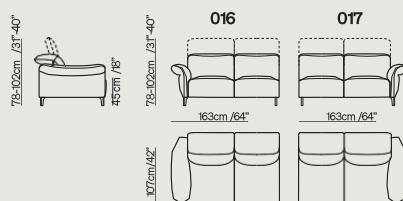
Armless chair



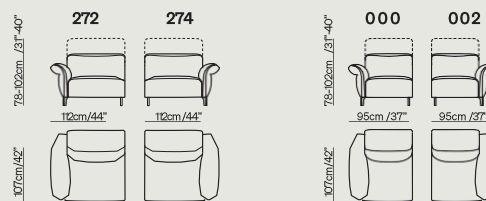
Seat with terminal



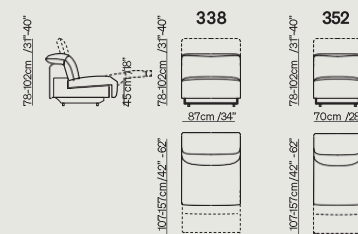
Sofa with arm



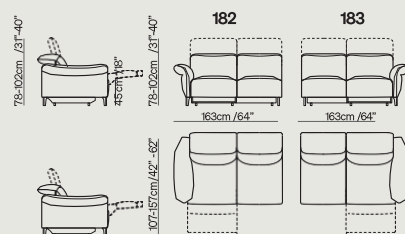
Chair with arm



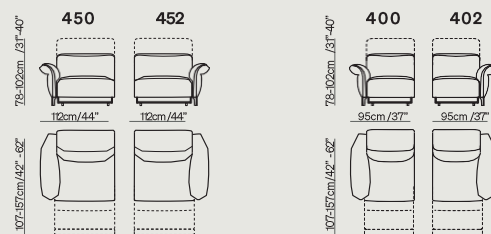
Power motion armless chair



Power motion sofa with arm



Power motion chair with arm



Optional battery pack

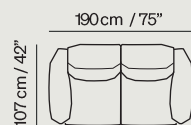


Versatility and configurations

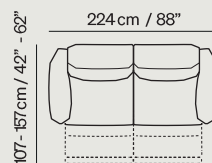
The abacus «Versions and Compositions» shows the versatility of the project, as in the examples below:



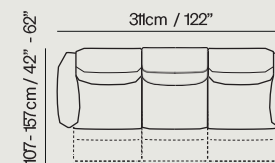
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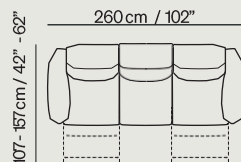
T66



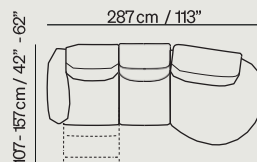
450+338+452



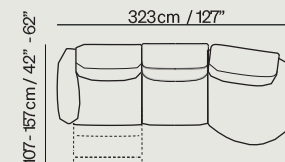
400+001+402



182+221



450+291+221



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Power Motion
mechanism



Manually
adjustable
headrest



Zero-Wall



Multiple
configurations



2 seat widths
available



Available in
Leather and
Fabric



Customizable
foot finishings



Optional
battery pack
available

«Zero-Wall» Technology
allows the sofa to be
reclined at a great length
without moving it away
from the wall.

Manually adjustable
headrest
that can be adjusted
for optimum head
support.

Round shape terminal
for a unique and "organic"
configuration.

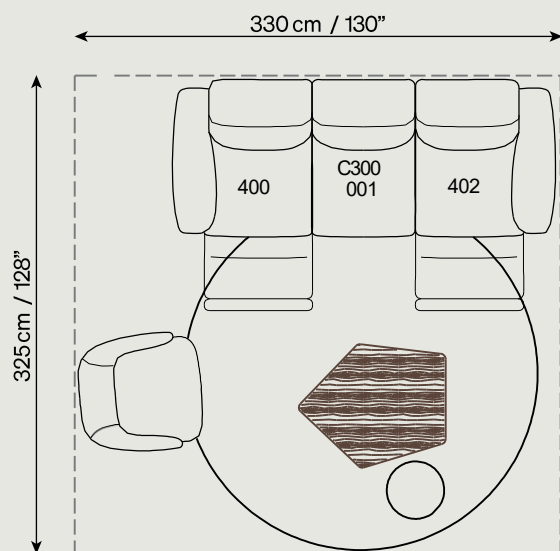


«PowerMotion»
Mechanism
The power mechanism
allows you to recline
the entire seat for
maximum relaxation.

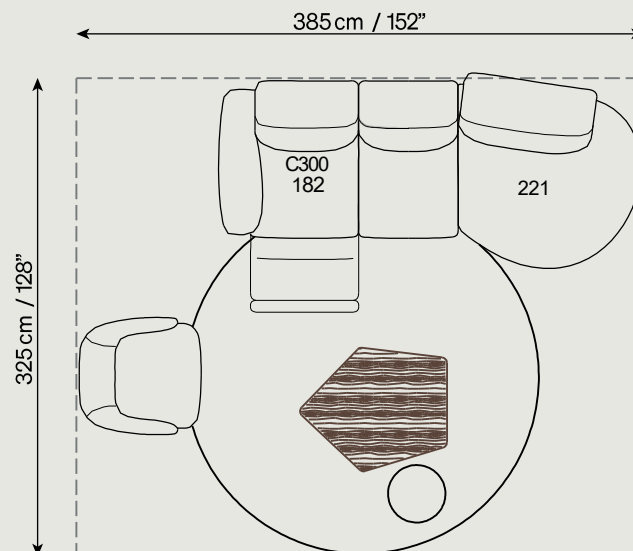
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

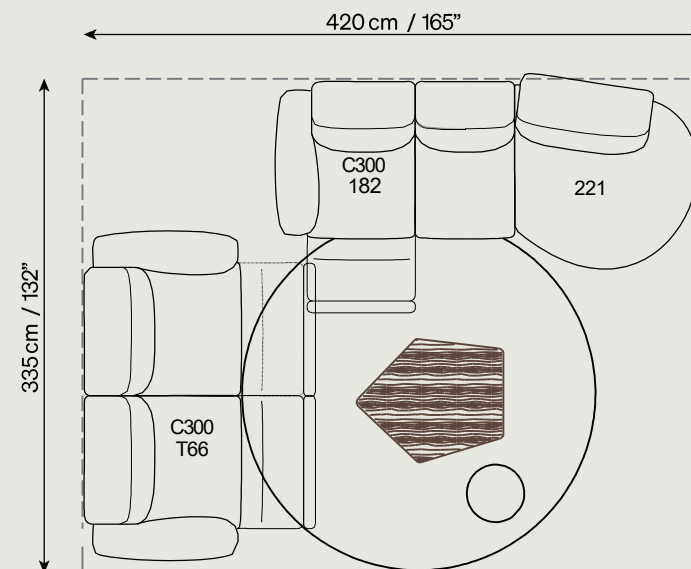
DIM: 11sqm / 118sq ft



DIM: 12,5sqm / 135sq ft



DIM: 14sqm / 151sq ft



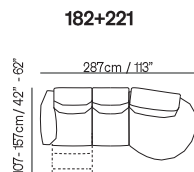
Moodboard warm neutral & earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

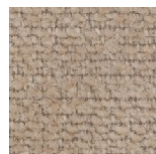


Moodboard warm neutral & earth tone

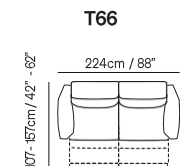
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



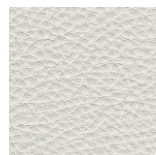
Sofa Sectional: Venezia C300
Feet Finish: FT 79 Matt Black



REMO
78.0188.04



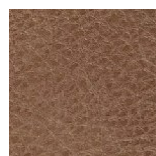
Sofa: Venezia C300 Feet
Finish: FT 79 Matt Black



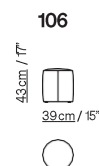
15CILEMANS



Occasional Chair: Damen C219
with swivel base



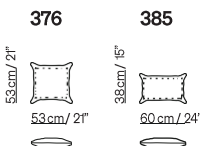
15WIOREGON



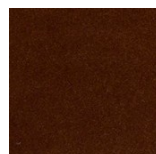
Ottoman: Gaia A921



15WIOREGON



Pillow: A800



BREZZA
70.0077.23



Central Table: Chocolat
101cm/40" x 83cm/33" x H28cm/11"
Smoked Oak/Pewter
T18501X



Table Lamp: Bag
35cm/14" x 32cm/12" x H21cm/8"
Bronze
L039008EOF



Decorative Object: Log
Vase S-M
18cm/7" x 15,5cm/6" x H21cm/8"
14cm/5" x 11,5cm/4" x H26cm/10"
O976001XOF - O976002XOF
Gold Glazed



Rug: Snorkeling
D240cm/94"
Earth Orange/Brown
V171002XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

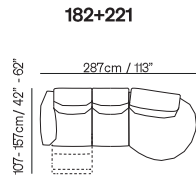
Moodboard earth tone & warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Remo fabric in the Sabia color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone & warm neutral

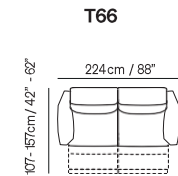
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



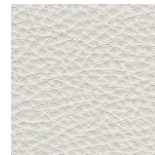
Sofa Sectional: Venezia C300
Feet Finish: FT 79 Matt Black



REMO
78.0188.05



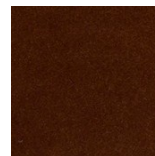
Sofa: Venezia C300 Feet
Finish: FT 79 Matt Black



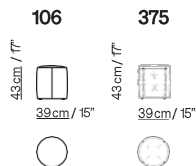
15CILEMANS



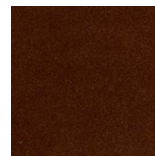
Occasional Chair: Damen C219
Feet Finish: FT 79 Matt Black



BREZZA
70.0077.23



Ottoman: Gaia A921



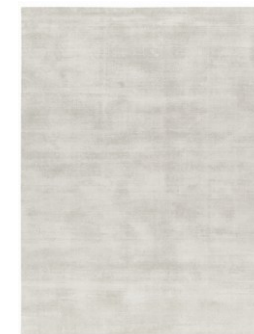
BREZZA
70.0077.23



Central Table: Venezia
D100cm/39"H38cm/15"
Walnut/Brushed Brass
Q185009XOF
(available for Cina market)



Accent Table: Venezia
D55cm/22"H50cm/20"
Walnut/Brushed Brass
Q185010XOF
(available for China market)



Rug: Whisper
300cm/118" x 400cm/157"
Alabaster
R87528X

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Moodboard earth tone

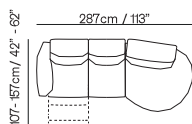
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Remo fabric in the Peach color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

182+221

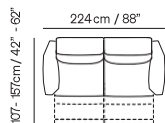


Sofa Sectional: Venezia C300
Feet Finish: FT 79 Matt Black



REMO
78.0188.05

T66

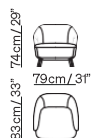


Sofa: Venezia C300 Feet
Finish: FT 79 Matt Black



LEMANS15C1

233



Occasional Chair: Damen C219
Feet Finish: FT 79 Matt Black



15WIOREGON

375



Ottoman: Gaia A921



15WIOREGON

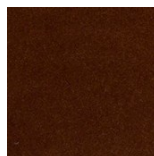
376



385



Pillow: A800



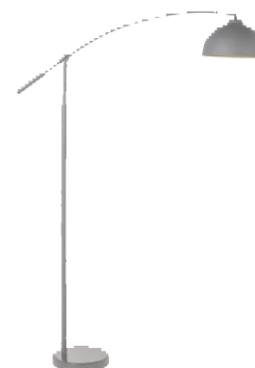
BREZZA
70.0077.23



Central table: Chocolat
101cm/40" x 83cm/33" x H28cm/11"
Pewter/Smoked Oak
T18501X



Decorative Objects: Log Vase S/M
18x15,5 x H21 cm gold glazed O976001XOF
14x11,5 x H26 cm gold glazed O976001XOF



Floor Lamp: Texas
N099001UOF
(available for U.S. market)



Rug: Patina
200cm/79" x 290cm/114"
Beige/Visone
R86410X

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Moodboard green

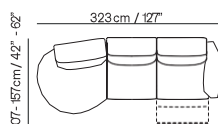
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le mans leather in the Thyme color was paired with the Cupido fabric in the Moss color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

452+291+220

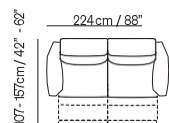


Sofa Sectional: Venezia C300
Feet Finish: 79 Matt Black

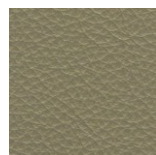


CUPIDO
78.0179.02

T66

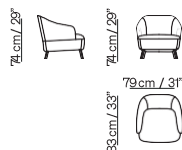


Sofa: Venezia C300 Feet
Finish: 79 Matt Black



15F3LEMANS

233

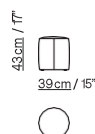


Occasional Chair: Damen C219
Feet Finish: FT 79 Matt Black

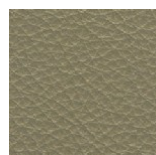


CUPIDO
78.0179.02

106



Ottoman: Gaia A921

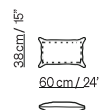


15F3LEMANS

376



385



Pillow: A800



CUPIDO
78.0179.02



Central Table: Low
120cm/47" x 60cm/24" H32cm/15"
Champagne Metal/Calacatta Gold Ceramic
T043001XOF



Side Table: Low
60cm/24" X 60cm/24" H40cm/16"
Champagne Metal/Calacatta Gold Ceramic
T043004XOF



Side Table: Low
60cm/24" X 60cm/24" H40cm/16"
Champagne Metal/Ash Brown
T043002XOF



Objects:
Storm Candle Green O176001XOF
Vases Roman Olive Green O973005XOF



Rug: Whisper
D300cm/118"
Sage Green

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard cold neutral

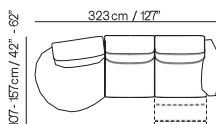
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le mans leather in the Light Grey color was paired with the Itaca fabric in the Silver color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



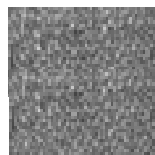
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

452+291+220

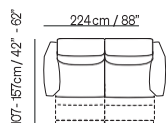


Sofa Sectional: Venezia C300
Feet Finish: 79 Matt Black



ITACA
78.0192.07

T66

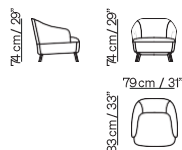


Sofa: Venezia C300
Feet Finish: 79 Matt Black

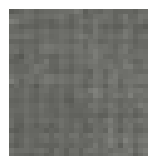


1581 LE MANS

233

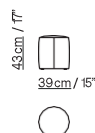


Occasional Chair: Damen C219
Feet Finish: FT 79 Matt Black



TERME
78.0184.12

106



Ottoman: Gaia A921

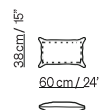


1581 LE MANS

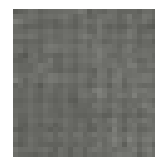
376



385



Pillow: A800



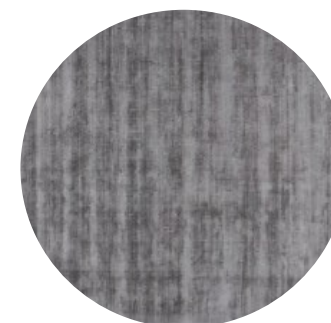
TERME
78.0184.12



Central Table: Octopus
D90cm/35" H34cm/13"
White Lacquered
T047007XOF



Side Table: Octopus
D50cm/20" H50cm/20"
Ash Brown
T047005XOF



Rug: Whisper
D300cm/118"
Steel Grey
V823036XOF

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NATUZZI
EDITIONS