

# Project Identity Venezia

C300



NATUZZI  
EDITIONS

# Project Identity

## Natuzzi Editions

The Project Identity purpose  
is to offer a unique working method  
that guarantees chromatic and stylistic  
conformity and preserves the Brand's DNA.

This tool represents a guide  
that goes beyond the offer of a product,  
aiming at the creation of a real project  
from the stores to the customers' homes.

# Venezia

The gondola, symbol and icon of Venezia, has inspired the elegant and slender lines of the namesake sofa - which takes up the unmistakable asymmetrical shape of the boat, while the armrest evokes its characteristic S-shaped iron bow, representing the curves of the Canal Grande. The gondola is also the most comfortable way to move around this city. A comfort typical of a Natuzzi sofa, thanks to the large and deep seats - one of which is extra-large in size - and the open base which facilitates cleaning.



**Design by Natuzzi Design Center**

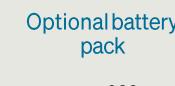
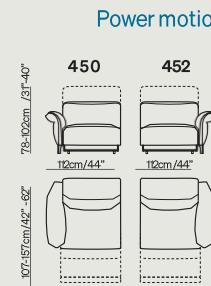
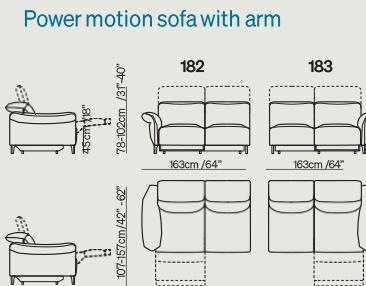
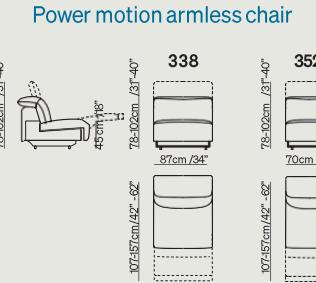
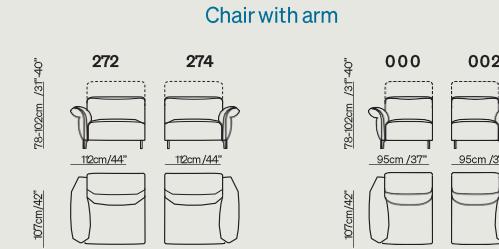
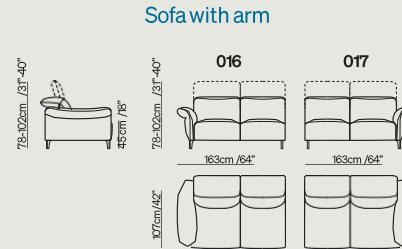
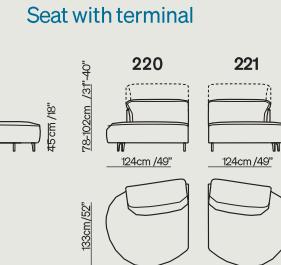
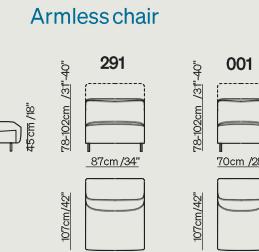
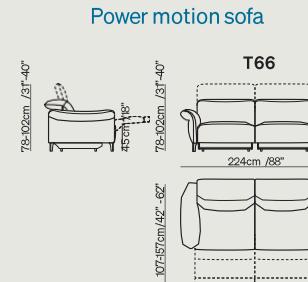
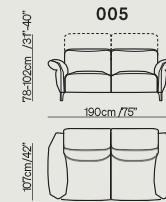
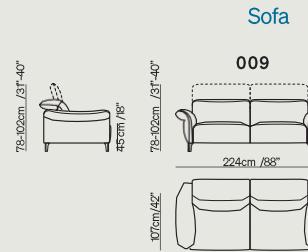
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Embrace a new philosophy of Comfort.  
Feelwell combines physical relaxation  
and mental balance, offering a tailor-made  
wellness experience.

# Choose your Venezia

The Venezia project is extremely versatile thanks to its 21SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

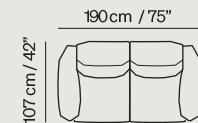


## Versatility and configurations

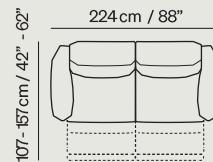
The abacus «Versions and Compositions» shows the versatility of the project, as in the examples below:



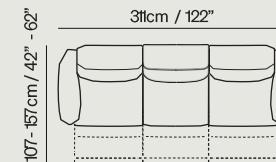
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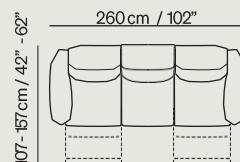
T66



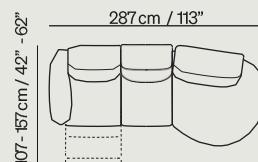
450+338+452



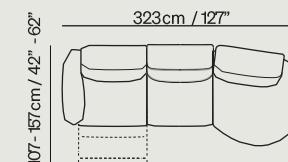
400+001+402



182+221



450+291+221



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

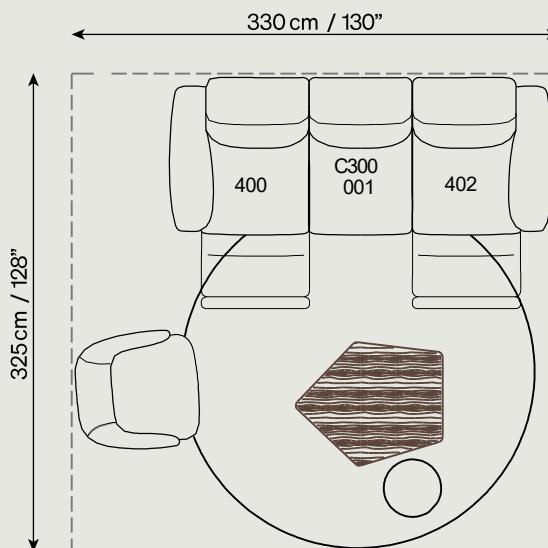
## Features & Benefits



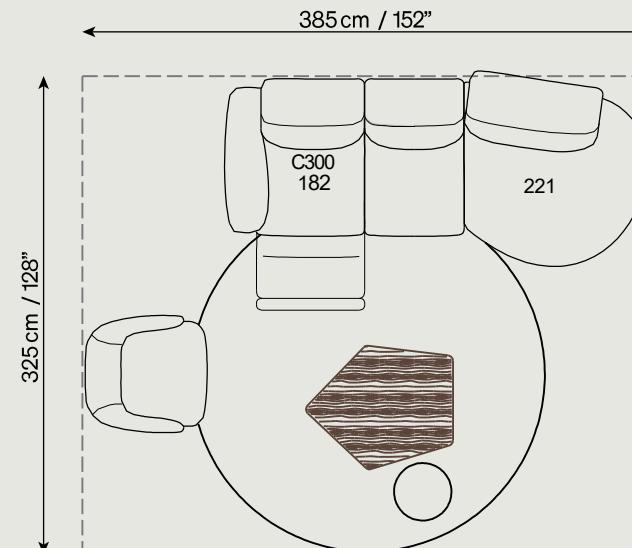
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

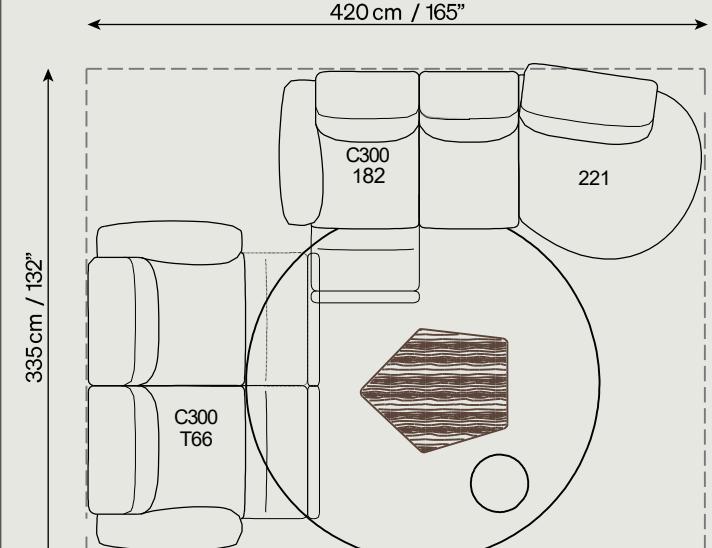
**DIM: 11sqm / 118sqft**



**DIM: 12,5sqm / 135sqft**



**DIM: 14sqm / 151sqft**



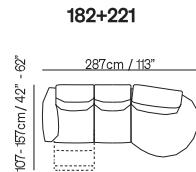
## Moodboard warm neutral & earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Snow color was paired with the Remo fabric in the Sand color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

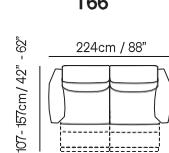


# Moodboard

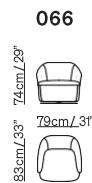
## warm neutral & earth tone



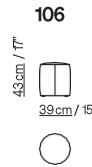
Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black



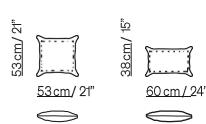
Sofa: Venezia C300 Feet  
Finish: FT 79 Matt Black



Occasional Chair: Damen C219  
with swivel base



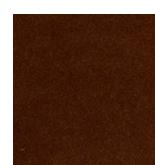
Ottoman: Gaia A921



Pillow: A800

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Central Table: Chocolat  
101cm/40" x 83cm/33" x H28cm/11"  
Smoked Oak/Pewter  
T18501X



Table Lamp: Bag  
35cm/14" x 32cm/12" x H21cm/8"  
Bronze  
L039008EOF



Decorative Object: Log  
Vase S-M  
18cm/7" x 15,5cm/6" x H21cm/8"  
14cm/5" x 11,5cm/4" x H26cm/10"  
0976001XOF - 0976002XOF  
Gold Glazed

Rug: Snorkeling  
D240cm/94"  
Earth Orange/Brown  
V171002XOF

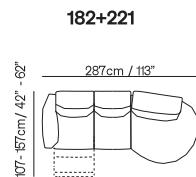
## Moodboard earth tone & warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Remo fabric in the Sabia color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

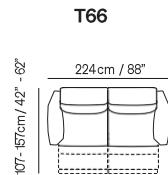


## Moodboard

### earth tone & warm neutral



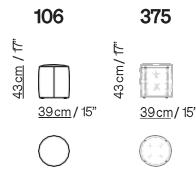
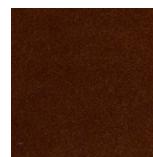
Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black



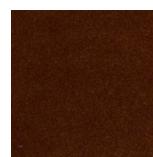
Sofa: Venezia C300 Feet  
Finish: FT 79 Matt Black



Occasional Chair: Damen C219  
Feet Finish: FT 79 Matt Black



Ottoman: Gaia A921



BREZZA  
70.0077.23

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Central Table: Venezia  
D100cm/39" H38cm/15"  
Walnut/Brushed Brass  
Q185009XOF  
(available for Cina market)



Accent Table: Venezia  
D55cm/22" H50cm/20"  
Walnut/Brushed Brass  
Q185010XOF  
(available for China market)



Rug: Whisper  
300cm/118" x 400cm/157"  
Alabaster  
R87528X

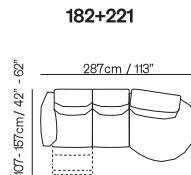
These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

## Moodboard earth tone

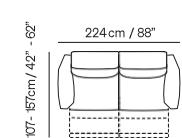
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Remo fabric in the Peach color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



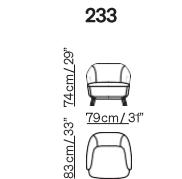
# Moodboard earth tone



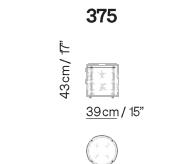
Sofa Sectional: Venezia C300  
Feet Finish: FT 79 Matt Black



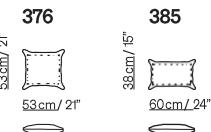
Sofa: Venezia C300 Feet  
Finish: FT 79 Matt Black



Occasional Chair: Damen C219  
Feet Finish: FT 79 Matt Black

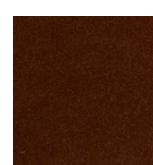


Ottoman: Gaia A921



Pillow: A800

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Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Central table: Chocolat  
101cm/40" x 83cm/33" x H28cm/11"  
Pewter/Smoked Oak  
T18501X



Decorative Objects: Log Vase S/M  
18x15,5x H21cm gold glazed 0976001XOF  
14x11,5x H26 cm gold glazed 0976001XOF



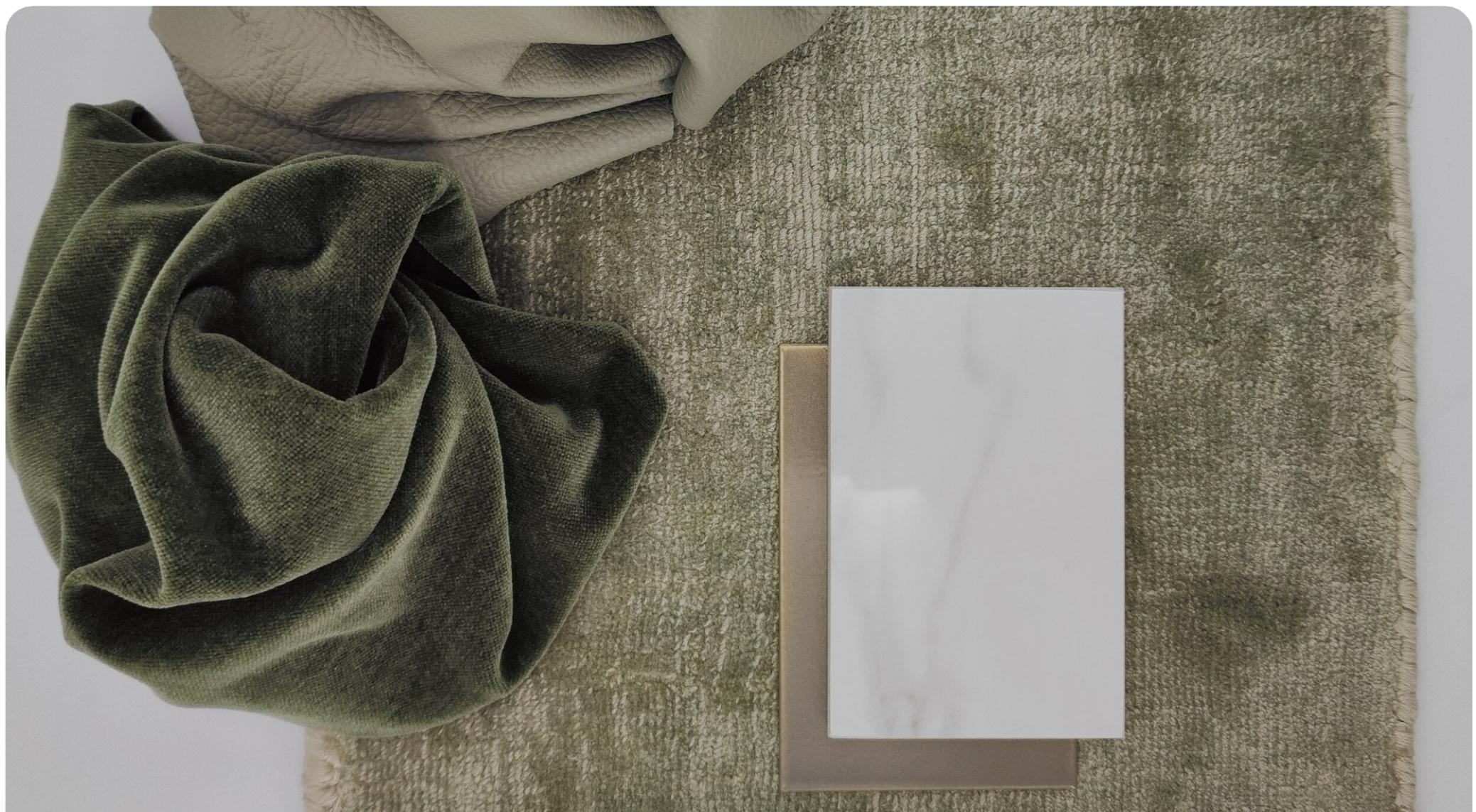
Floor Lamp: Texas  
N099001UOF  
(available for U.S. market)



Rug: Patina  
200cm/79" x 290cm/114"  
Beige/Visone  
R86410X

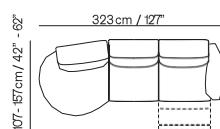
## Moodboard green

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le mans leather in the Thyme color was paired with the Cupido fabric in the Moss color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



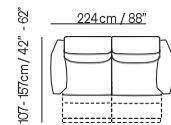
# Moodboard green

452+291+220



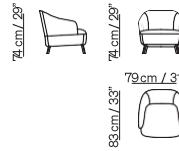
Sofa Sectional: Venezia C300  
Feet Finish: 79 Matt Black

T66



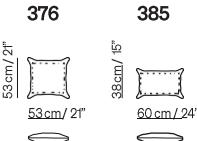
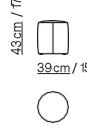
Sofa: Venezia C300 Feet  
Finish: 79 Matt Black

233



Occasional Chair: Damen C219  
Feet Finish: FT 79 Matt Black

106



Pillow: A800

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Central Table: Low  
120cm/47" x 60cm/24" H32cm/15"  
Champagne Metal/Calacatta Gold Ceramic  
T043001XOF



Side Table: Low  
60cm/24" X 60cm/24" H40cm/16"  
Champagne Metal/Calacatta Gold Ceramic  
T043004XOF



Side Table: Low  
60cm/24" X 60cm/24" H40cm/16"  
Champagne Metal/Ash Brown  
T043002XOF



Objects:  
Storm Candle Green O176001XOF  
Vases Roman Olive Green O973005XOF



Rug: Whisper  
D300cm/118"  
Sage Green

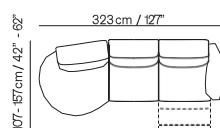
## Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le mans leather in the Light Grey color was paired with the Itaca fabric in the Silver color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

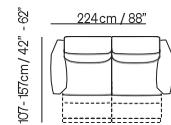


## Moodboard cold neutral

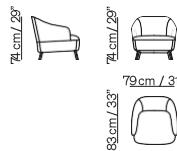
452+291+220



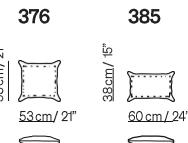
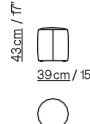
T66



233



106



Sofa Sectional: Venezia C300  
Feet Finish: 79 Matt Black



Sofa: Venezia C300  
Feet Finish: 79 Matt Black



Occasional Chair: Damen C219  
Feet Finish: FT 79 Matt Black



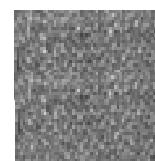
Ottoman: Gaia A921



Pillow: A800

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



ITACA  
78.019207



1581 LE MANS



TERME  
78.0184.12



1581 LE MANS



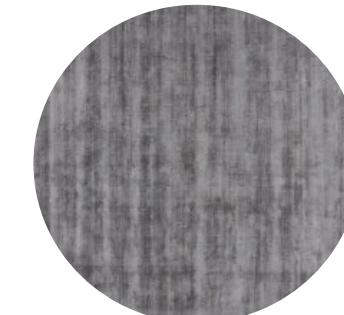
TERME  
78.0184.12



Central Table: Octopus  
D90cm/35" H34cm/13"  
White Lacquered  
T047007XOF



Side Table: Octopus  
D50cm/20" H50cm/20"  
Ash Brown  
T047005XOF



Rug: Whisper  
D300cm/118"  
Steel Grey  
V823036XOF

NATUZZI  
EDITIONS