

# Project Identity Greg

C200



**NATUZZI  
EDITIONS**

# Project Identity

## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

# Greg

An imposing sofa that immediately strikes for its linear but decisive structure, for its square shapes - perfect for any space and furnishing style - and for its high level of personalized comfort.

Thanks to the Dual Power Mechanism, Greg allows separate adjustment of the headrest and footrest for unprecedented relaxation.



**Design by Natuzzi Design Center**

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Embrace a new philosophy of Comfort.  
Feelwell combines physical relaxation and mental balance, offering a tailor-made wellness experience.

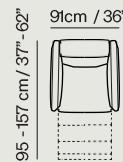


## Versatility and configurations

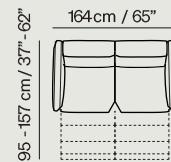
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



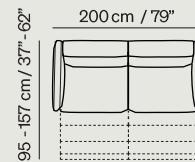
F54



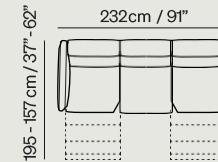
F93 / R93



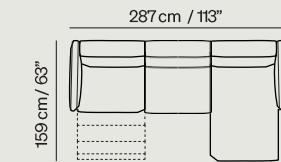
F46 / R46



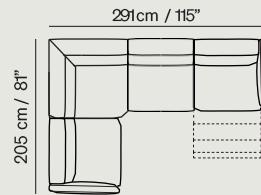
F00+001+F02



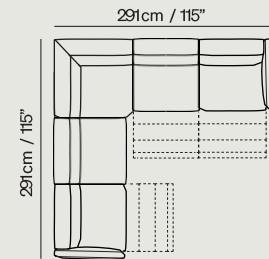
F50+291+049



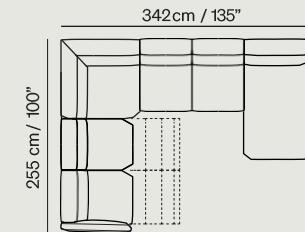
272+011+291+F52



F50+291+011+F38+F52



F00+F25+011+001+001+049



# Features & Benefits



DualPower Motion mechanism



Zero-Wall



Power adjustable headrest with manual tilting



USB Port



2 seat widths available



Multiple configurations



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available



## «Dual Power Motion» Mechanism

The mechanism allows you to independently adjust the headrest and the recliner footrest in order to customize your desired position.



**«Zero-Wall» Technology** allows the sofa to be reclined at a great length without moving it away from the wall.



**Power adjustable headrest** that can be adjusted separately with a lift-up mechanism to adapt your head position and that together with its manual tilting can provide a perfect support for your neck, ensuring a personalized comfort while reading, watching TV, or simply unwinding.

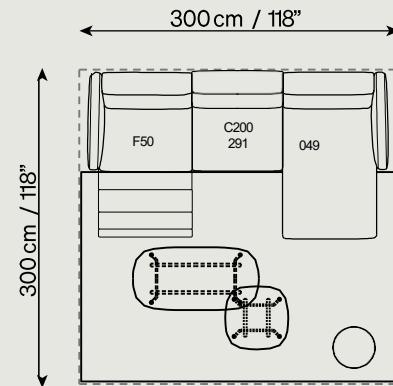


**USB Port** to comfortably charge your devices.

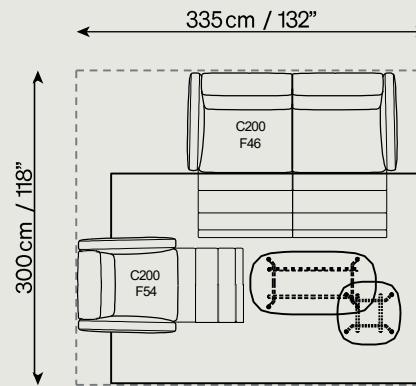
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

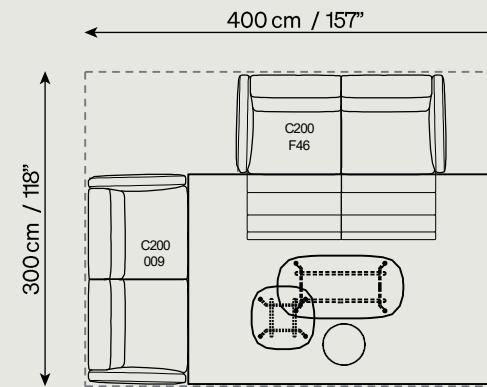
**DIM: 9 sqm / 97 sqft**



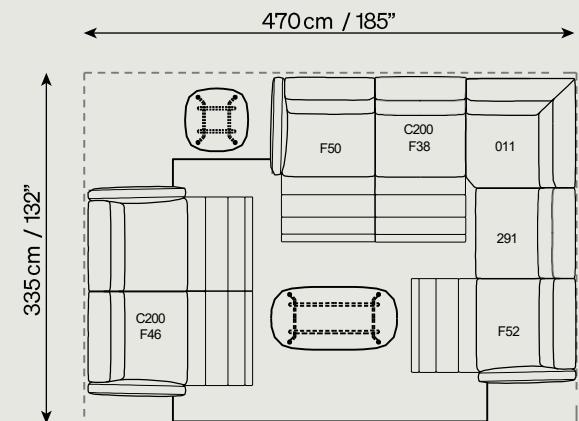
**DIM: 10 sqm / 108 sqft**



**DIM: 12 sqm / 129 sqft**



**DIM: 15,5 sqm / 167 sqft**



## Moodboard warm neutral 1

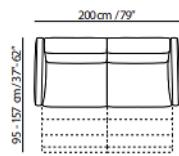
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Atena fabric in the Rope color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



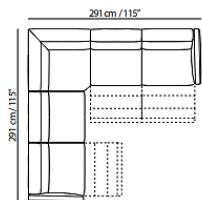
# Moodboard warm neutral 1

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

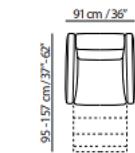
F46



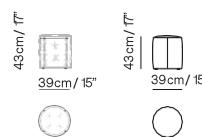
F50+291+011+F38+F52



F54



375



106



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal

Sofa Sectional: Greg C200  
Feet Finish: FT 90 Gold Metal

YELLOWSTONE  
150AATENA  
68.0053.01YELLOWSTONE  
150ATERME  
78.0184.04

Ottoman: Gaia A921



Coffee Table: Chocolat  
101cm/40" x 83cm/33" x H28cm/11"  
Pewter/Smoked Oak  
T18501X



Decorative Object: Vase Step S  
Ø20cm/8" x H30cm/12"  
Green  
0978001XOF



Decorative Pillows:  
Giza 45cm/18" x 45cm/18" Green/Sky  
0924004XOF  
Luxor 45cm/18" x 45cm/18" Magnolia Green  
0926002XOF  
Luxor 45cm/18" x 33cm/13" Pearl Green  
0926009XOF



Rug: Whisper  
300cm/118" x 400cm/157"  
Ice  
V823020XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

## Moodboard warm neutral 2

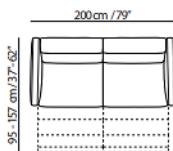
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Atena fabric in the Rope color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



# Moodboard warm neutral 2

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

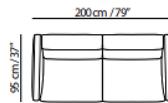
F46



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



009



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



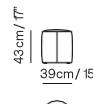
F54



Recliner Armchair: Greg C200  
Feet Finish: FT 90 Gold Metal



106



Ottoman: Gaia A921



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Central Table: Low  
120cm/47" x 60cm/24" x H32cm/12"  
Champagne Metal/Calacatta Gold Ceramic  
T043001XOF



Side Table: Low  
60cm/24" x 60cm/24" H40cm/16"  
Ash Brown / Metal Grey  
T043002XOF



Decorative Objects: Bubbles&Bottles  
D18cm/7" x H33cm/13" Smoke/Bronze  
D18cm/7" x H33cm/13" Bronze/Smoke  
D13cm/5" x H44cm/17" Smoke/Bronze  
D13cm/5" x H44cm/17" Bronze/Smoke  
0026006XOF



Decorative Pillows:  
Luxor 45cm/18" x 45cm/18" Buttercup Orange  
0926007XOF  
Luxor 45cm/18" x 33cm/13" Pearl Orange  
0926014XOF  
Giza 45cm/18" x 45cm/18" Orange/Fucsia  
0924006XOF



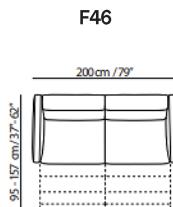
Rug: Whisper  
Alabaster  
250cm/79" x 300cm/118"  
V823023XOF

## Moodboard warm neutral 3

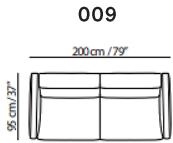
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Minerva fabric in the Rope color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



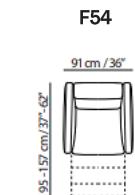
# Moodboard warm neutral 3



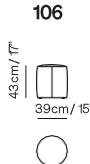
Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



Recliner Armchair: Greg C200  
Feet Finish: FT 90 Gold Metal



Ottoman: Gaia A921



These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Central Table: Low  
120cm/47" x 60cm/24" x H32cm/12"  
Champagne Metal/Calacatta Gold Ceramic  
T043001XOF



Side Table: Low  
60cm/24" x 60cm/24" H40cm/16"  
Ash Brown / Metal Grey  
T043002XOF



Decorative Objects: Bubbles&Bottles  
D18cm/7" x H33cm/13" Smoke/Bronze  
D18cm/7" x H33cm/13" Bronze/Smoke  
D13cm/5" x H44cm/17" Smoke/Bronze  
D13cm/5" x H44cm/17" Bronze/Smoke  
0026006XOF



Decorative pillows:  
Luxor 45cm/18" x 45cm/18" Buttercup Orange  
0926007XOF  
Luxor 45cm/18" x 33cm/13" Pearl Orange  
0926014XOF  
Giza 45cm/18" x 45cm/18" Orange/Fucsia  
0924006XOF



Rug: Whisper  
Alabaster  
250cm/79" x 300cm/118"  
V823023XOF

## Moodboard blue

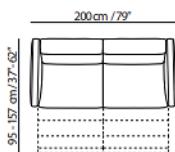
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Platinum color was paired with the Afrodite fabric in the Teal color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



# Moodboard blue

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46

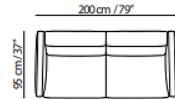


Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



15F8LEMANS

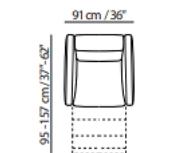
009



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal

AFRODITE  
78.0180.14

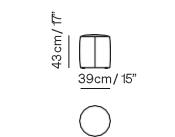
F54



Recliner Armchair: Greg C200  
Feet Finish: FT 90 Gold Metal

ERMES  
85.0054.04

106



Ottoman: Gaia A921

CUPIDO  
78.0179.03

Central Table: Vega  
120cm/47" x 80cm/31" H49cm/19"  
Ash Brown  
Q443002XOF



Side Table: Plettro  
D80cm/31" x H47cm/18"  
Ceramic Peacock / Ash Brown  
E22262X



Decorative Pillows:  
Luxor 45cm/17" x 45cm/17 Pearl/Agatea Sky  
0926003XOF  
Luxor 45cm/17" x 33cm/13" Pearl Sky  
0926010XOF



RUG: Whisper  
250cm/98" x 300cm/118"  
Light Ottanio  
V823030XOF



Objects:  
Luster Vase D14cm/5,5" x 30cm/11,8" White  
0979003XOF  
Luster Candle Holder D12,5cm/5" x H10,5cm/4,1" White  
0979002XOF

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## Moodboard warm neutral 4

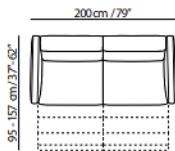
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Rose Beige color was paired with the Itaca fabric in the Beige color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



## Moodboard warm neutral

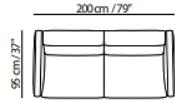
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F46



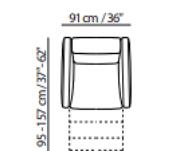
Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal

009

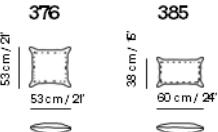


Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal

F54



Recliner Armchair: Greg C200  
Feet Finish: FT 90 Gold Metal



Pillow: A800



A0BF DENVER



78.0192.01  
ITACA



70.0077.02  
BREZZA



70.0077.02  
BREZZA



Central Table: Gate  
120cm/47" x 80cm/31" H38cm/15"  
Ash Arena/Havana  
Q186005XOF



Rug: Patina  
200cm/79" x 290cm/114" Beige/Ambra  
R86409X



Objects:  
Log Vase S 18cm/7,1" x 15,5cm/6" H21cm/8,3" Gold Glazed  
0976001XOF  
Log Vase M 14cm/5,5" x 11,5cm/4,5" H26cm/10,2" Gold Glazed  
0976002XOF

## Moodboard warm neutral

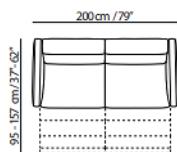
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Jupiter fabric in the Greige color. The combination of these coverings together with the wood&ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



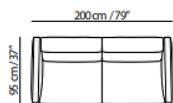
# Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

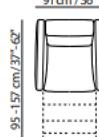
F46



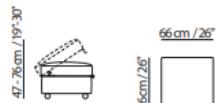
009



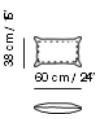
F54



091



385



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



Sofa: Greg C200  
Feet Finish: FT 90 Gold Metal



Recliner Armchair: Greg C200  
Feet Finish: FT 90 Gold Metal



Ottoman: Gaia A921  
with storage and castors



Pillow: A800



150A  
YELLOWSTONE



78.0189.09  
JUPITER



78.0189.09  
JUPITER



70.0077.02  
BREZZA



70.0077.02  
BREZZA



Central Table: Low  
120cm/47" x 60cm/24" x H32cm/12"  
Champagne Metal/Calacatta Gold Ceramic  
T043001XOF



Side Table: Low  
60cm/24" x 60cm/24" H40cm/16"  
Ash Brown / Metal Grey  
T043002XOF



Object:  
Object Vase S D19,5cm/7,7" H34cm/13,4"  
White&Gold O977001XOF  
Object Vase M D24,5cm/9,6" x H38cm/15"  
White&Gold O977002XOF  
Stardust Candle D6cm/2,4" H16,5cm/6,5"  
Crystal Brown/Smoked Grey O175003XOF



Rug: Whisper  
Alabaster  
250cm/79"x300cm/118"  
V823023XOF

NATUZZI  
EDITIONS