

Project Identity

Brama

c070



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Brama

The enveloping design and deep comfort of the Brama sofa evokes the cozy, warm atmosphere of a mountain cabin, where you can relax after a day outdoors. Its solid structure adds to the feeling of a safe, sheltered refuge. The Brama is a classic, that provides support and comfort throughout its triple power motion feature. The soft touch of the pillow topped arms provides supple comfort. After a long day or even a lazy Sunday, this is the perfect ally.



Design by Natuzzi Design Center

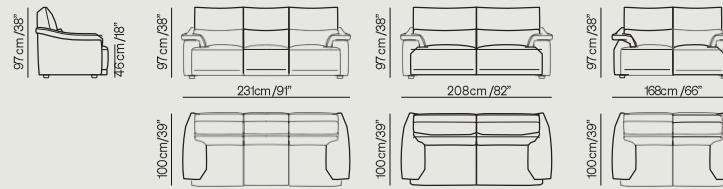
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Choose your Brama

The Brama project is extremely versatile thanks to its 26 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

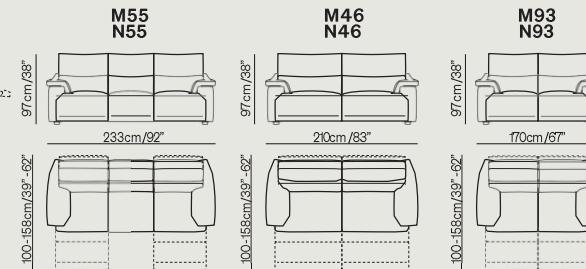
Sofa



Armchair



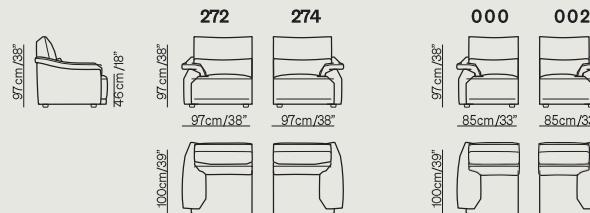
Triple power motion sofa



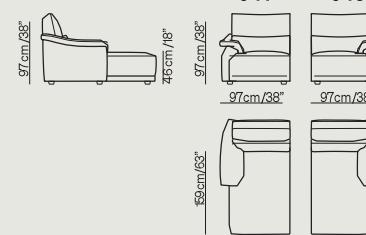
Triple power motion armchair



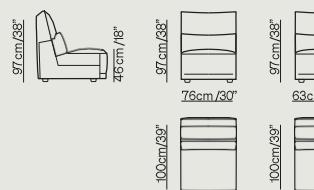
Chair with arm



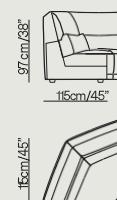
Chaise longue with arm



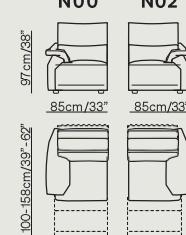
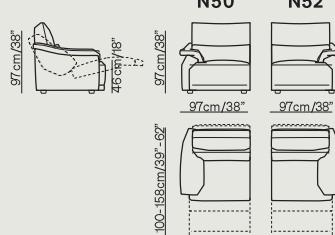
Armless chair



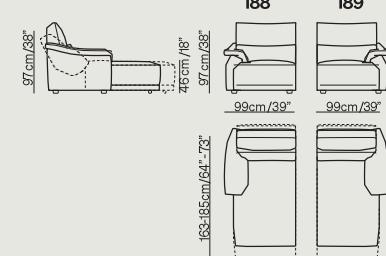
Square Corner



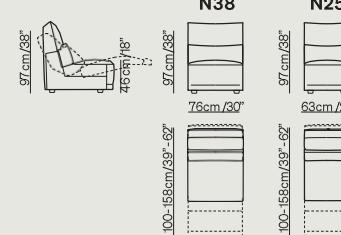
Triple power motion chair with arm



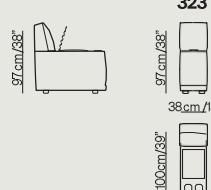
Power sliding chaise longue with arm



Triple power motion armless chair



Console with storage and cup holders



Optional battery pack

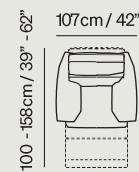


Versatility and configurations

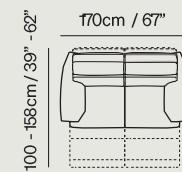
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



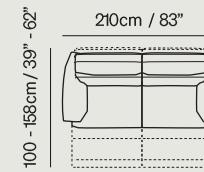
N54



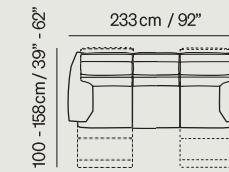
M93 / N93



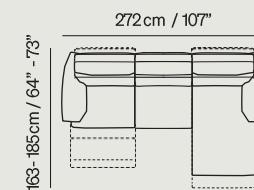
M46 / N46



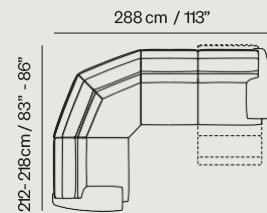
M55 / N55



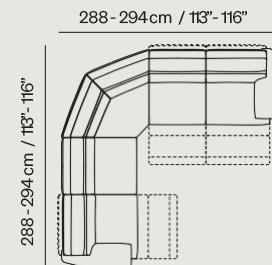
N50+291+189



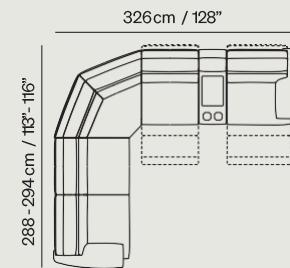
272+076+291+N52



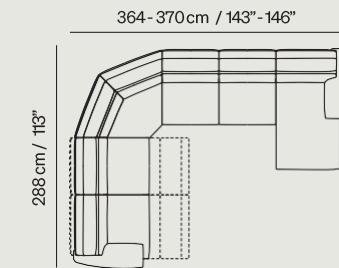
N50+291+076+N38+N52



272+291+076+N38+323+N52



N50+N38+076+291+291+049



Features & Benefits



Triple Power Motion mechanism



USB Port



2 seat widths available



Console



Available in Leather and Fabric



Multiple configurations



Optional battery pack available



«Triple Power Motion» Mechanism
You can independently adjust the headrest, lumbar support and recliner footrest allowing you to deeply customize your relaxing experience.



Power sliding chaise-longue
The mechanism allows you to slide the chaise longue forward and independently adjust the headrest for maximum support and relaxation.



Power adjustable headrest
The headrest inclination can be adjusted separately for optimum head support.



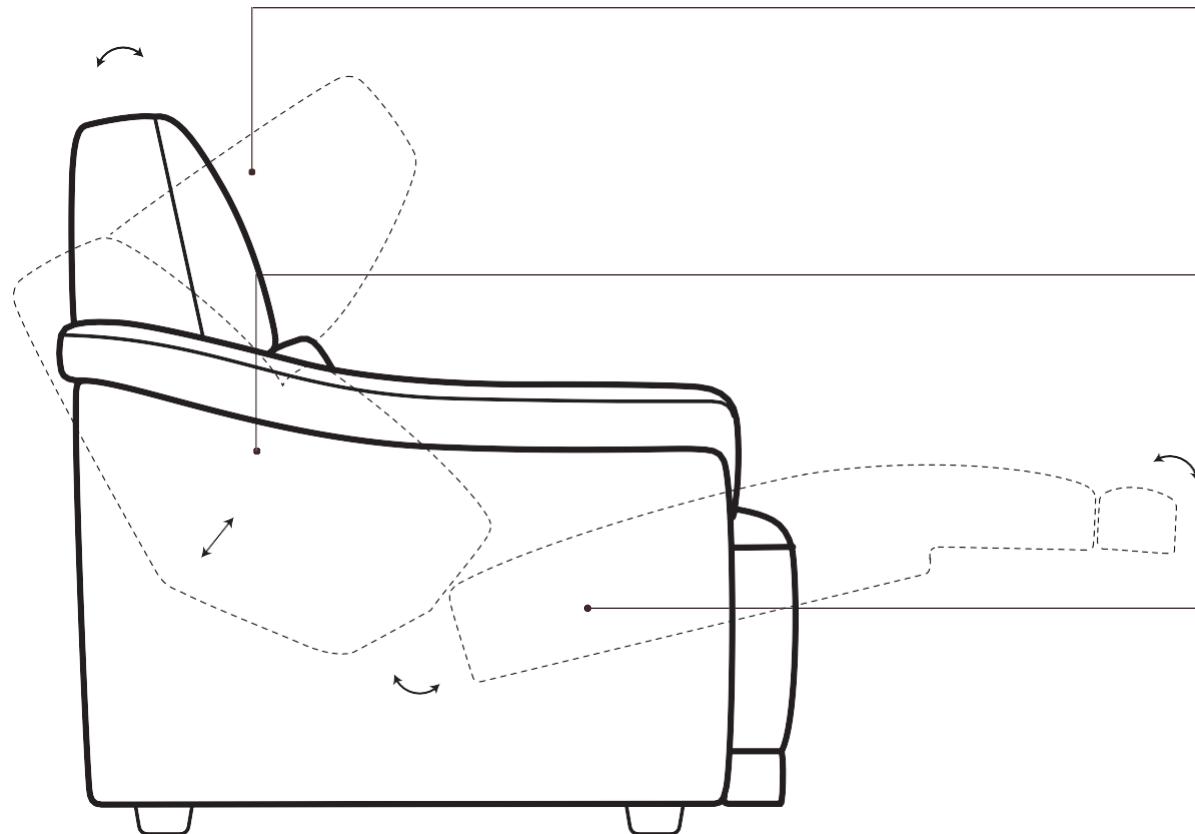
USB Port to comfortably charge your devices.



Power adjustable lumbar support
Pressure to the lumbar zone of the backrest can be increased or decreased to adapt your posture and relieve back stress.

Triple-Motion Technology

Experience customized comfort like never before. With Triple Motion, control the headrest, lumbar, and footrest independently, tailoring your comfort to your exact needs. Adjust the headrest for better neck support, align the lumbar cushion to release daily stress, or activate the footrest to achieve a weightless feel.



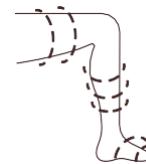
Head Support Designed for Your Perfect Escape

Effortlessly adjust the headrest to find your ideal position for watching, reading, or unwinding. Experience tailored comfort that cradles your head and neck, making every moment of relaxation truly rejuvenating.



Customized Lumbar Support for Ultimate Comfort

Effortlessly adjust lumbar pressure to match your posture, reducing back strain and enhancing relaxation. Enjoy personalized support that relieves tension and promotes lasting comfort.



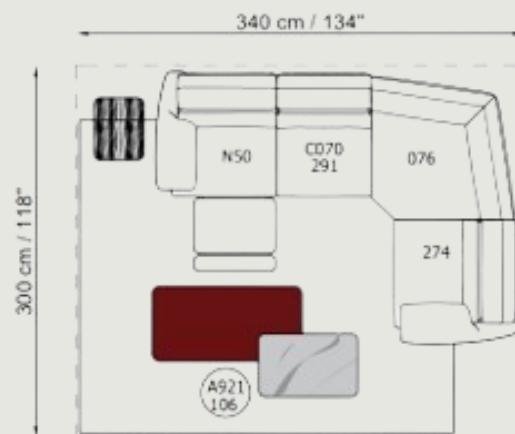
Effortless Relaxation, Space-Saving Comfort

Extend your comfort with a fully adjustable footrest that transforms your seat into a chaise lounge—without taking up extra space. Customize your perfect recline and enjoy a deeply relaxing experience, tailored just for you.

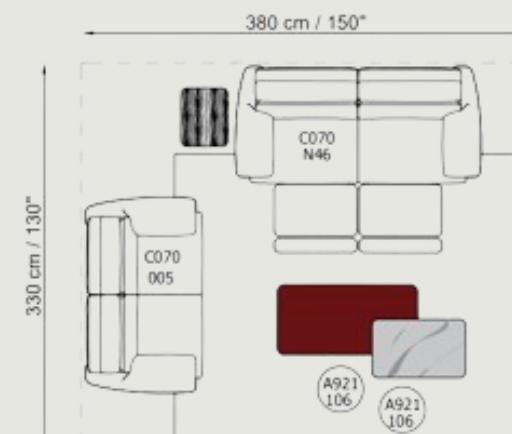
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

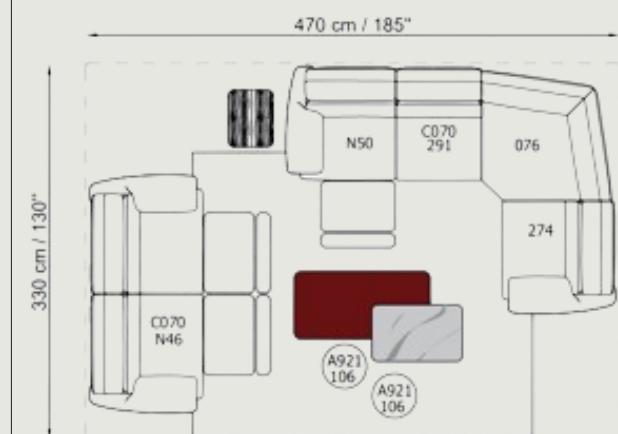
DIM: 10sqm / 108 sq ft



DIM: 12,5sqm / 134 sq ft



DIM: 15,5sqm / 167 sq ft



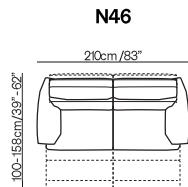
Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Sfinge fabric in the Sand color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

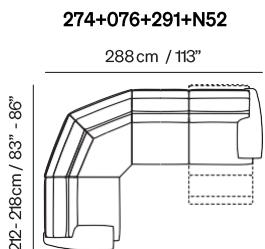


Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



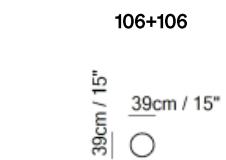
Sofa: Brama C070

78.0181.06
SFINGE

Sofa Sectional: Brama C070



15CW LE MANS



Ottoman: Gaia A921

78.0181.04
TERME

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Staturio/Ash Brown
E22227X



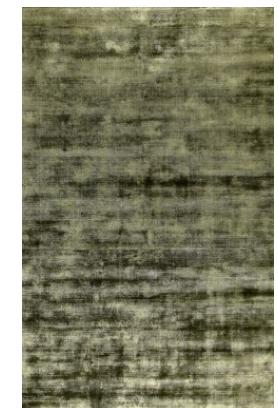
Side Table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X



Central Table: Plettro
80cm/31" x 50cm/20" H40cm/16"
Ash Brown
E22230X



Table Lamp: Norma
D22cm/9" H40cm/16"
White
L040002EOF



Rug: Whisper
250cm/98" x 300cm/118"
Sage Green
V823027XOF



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Magnolia Green
0926002XOF
Luxor 45cm/17" x 33cm/13" Pearl/Green
0926009XOF
Giza 45cm/17" x 45cm/17" Green/Lilac
0924001XOF

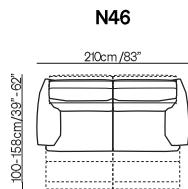
Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Smoke color was paired with the Brezza velvet in the Mink color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

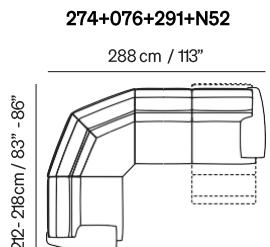


Moodboard warm neutral

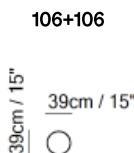
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Brama C070



Sofa Sectional: Brama C070



Ottoman: Gaia A921



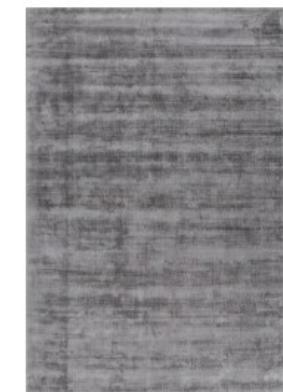
Central Table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Statuario/Ash Brown
E22227X



Side Table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X



Central Table: Plettro
80cm/31" x 50cm/20" H40cm/16"
Ash Brown
E22230X



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF



Table Lamp: Norma
D22cm/9" H40cm/16"
White
L040002EOF

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Moodboard warm neutral

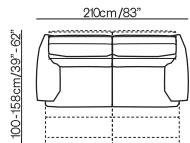
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the White color was paired with the Jupiter fabric in the Greige color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard warm neutral

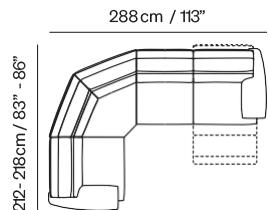
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

N46



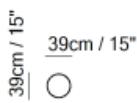
Sofa: Brama C070

274+076+291+N52



Sofa Sectional: Brama C070

106+106



Ottoman: Gaia A921

78.0189.09
JUPITER

20JH DREAM

70.0077.22
BREZZA

Central Table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Statuario/Ash Brown
E22227X



Side Table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X



Central Table: Plettro
80cm/31" x 50cm/20" H40cm/16"
Ash Brown
E22230X



Rug: Whisper
250cm/98" x 300cm/118"
Taupe
V823038XOF



Table Lamp: Norma
D22cm/9" H40cm/16"
White
L040002EOF

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