

Project Identity Oxford

C282



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Oxford

The OXFORD sofa, defined by its clean and robust design, draws inspiration from iconic elements of English heritage.

It reflects the ambiance of university libraries—enduringly elegant spaces that invite you in with the warmth of aged wood and the aroma of treasured books; as well as literary clubs, where one can leisurely enjoy tea while reading or engaging in conversation.

Every aspect of the OXFORD sofa is crafted to capture this way of life: classic, enduring lines; a harmonious blend of sophistication and comfort; and a sturdy construction that offers both reassurance and embrace.



Design by Natuzzi Design Center

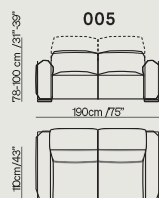
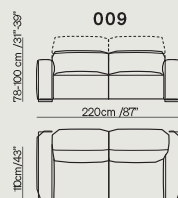
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



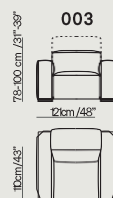
Choose your Oxford

The Oxford project is extremely versatile thanks to its 25 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

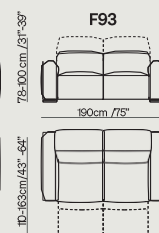
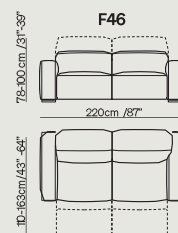
Sofa



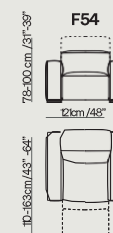
Armchair



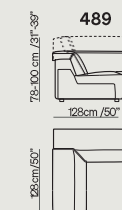
Dual power motion sofa



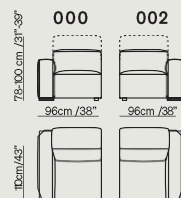
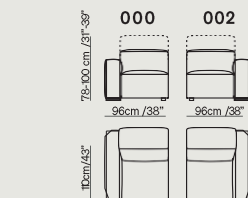
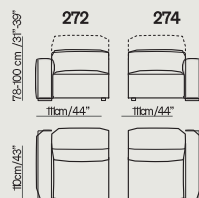
Dual power motion armchair



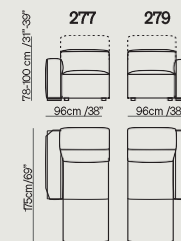
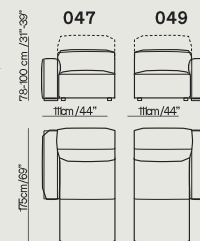
Square Corner



Chair with arm



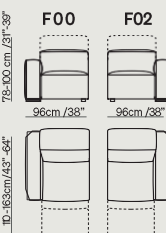
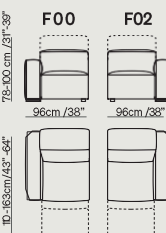
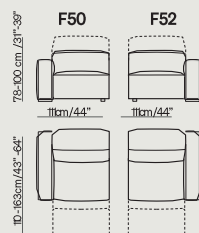
Chaise longue with arm



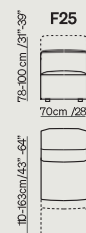
Armless chair



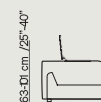
Dual power motion chair with arm



Dual power motion armless chair



Console with storage and cup holders



Ottoman



Optional battery pack

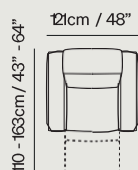


Versatility and configurations

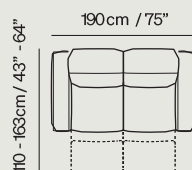
The abacus «Versions and Compositions» shows all the versatility of the project, as in the examples below:



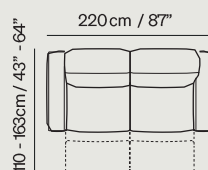
F54



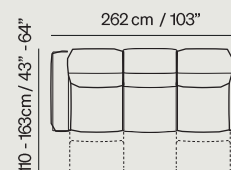
F93



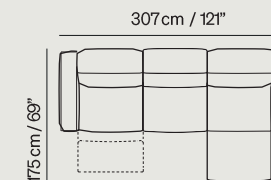
F46



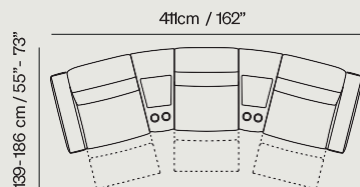
F00+001+F02



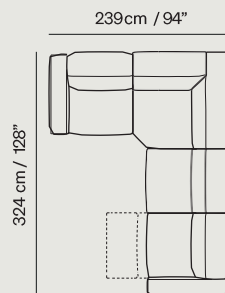
F50+291+049



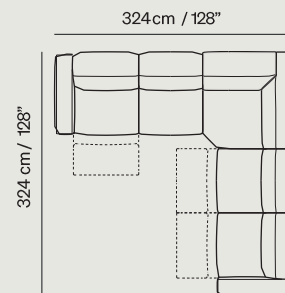
F50+275+F38+275+F52



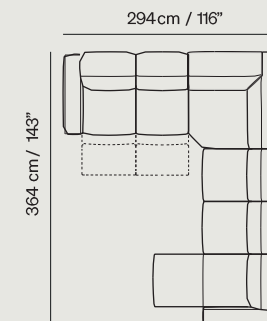
272+489+291+F52



272+489+291+F52



F00+F25+489+001+001+279



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



Zero-Wall



Power adjustable headrest (Manual on stationary versions)



USB Port



Multiple configurations



Console



2 seat widths available



Available in Leather and Fabric



Customizable foot finishings



Optional battery pack available



«Dual Power Motion» Mechanism

“All-in-One” dual reclining mechanism that in a gradual sequence, adjusts the headrest first, to continue with the seat reclining.



«Zero-Wall» Technology allows the sofa to be reclined at a great length without moving it away from the wall.



Power adjustable headrest that can be adjusted separately for optimum head support (Manual on stationary versions).

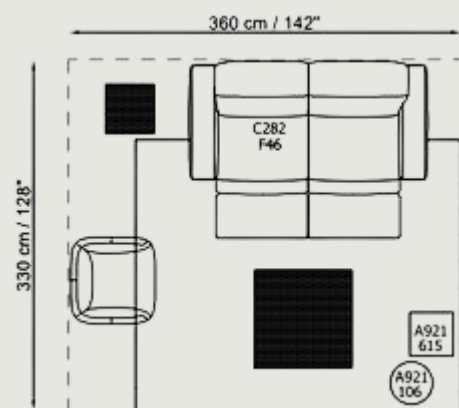


USB Port to comfortably charge your devices.

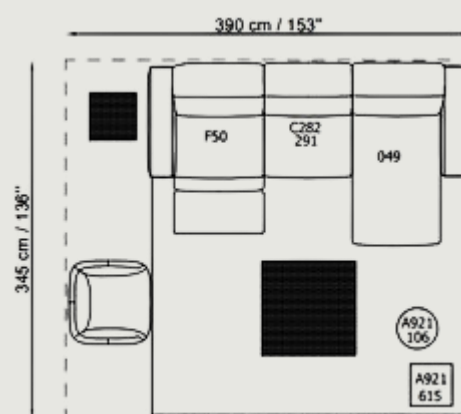
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

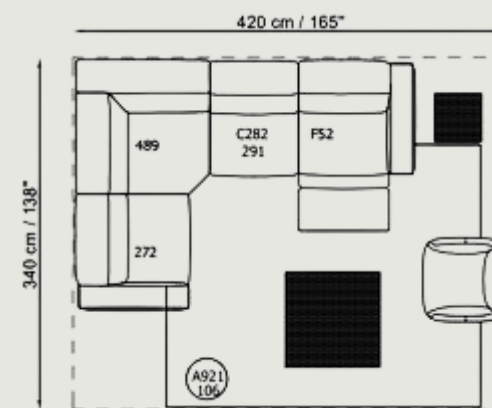
DIM: 12sqm / 129 sq ft



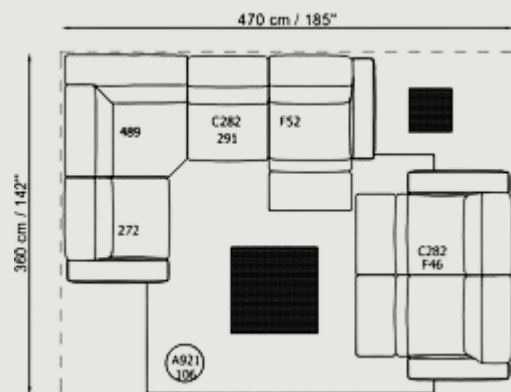
DIM: 13,5 sqm / 145 sq ft



DIM: 14,5 sqm / 156 sq ft



DIM: 17sqm / 183 sq ft



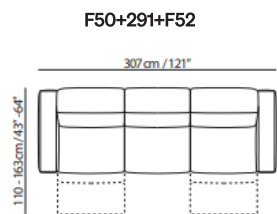
Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Truffle color was paired with the Terme velvet in the Rust color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

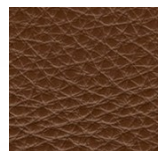


Moodboard earth tone

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa Sectional: Oxford C282
Feet Finish: FT 09 Walnut



20J5 DREAM



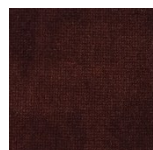
Central Table: Cabaret
90cm/35" x 90cm/35" H34cm/14"
Blonde Ash/Coffee
T18411X



Side Table: Cabaret
45cm/18" x 45cm/18" H53cm/21"
Blonde Ash/Coffee
T18415X



Pillow: A800



78.0185.09
TERME



Decorative Pillows:
Luxor 45cm/18" x 45cm/18"
pe/buttercupora
O926007XOF



Object: Vase Roman
D30cm/11,8" H41cm/16,1
Brown
O973001XOF



Rug: Whisper
250cm/98" x 300cm/118"
Dark Sand
V823046XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI
EDITIONS