

Project Identity Roma

C257/X257



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose
is to offer a unique working method
that guarantees chromatic and stylistic
conformity and preserves the Brand's DNA.

This tool represents a guide
that goes beyond the offer of a product,
aiming at the creation of a real project
from the stores to the customers' homes.

Roma

For the design of this model, the Natuzzi Design Center was inspired by the Italian capital and its ancient streets, whose intersections draw perfect geometries that we find on the coating to enhance its shape majestic and slender at the same time. Modular and extremely versatile, Roma is equipped with adjustable armrests for personalized comfort, while the compass opening of the backrests offers two different depths with a single seat.



Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



dolcevita

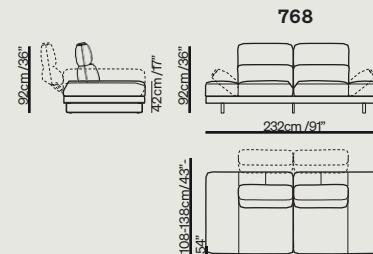
MADE IN NATUZZI

The Dolce Vita Collection represents the perfect blend of design and functionality, with sofas designed for those who appreciate quality and attention to detail. It offers superior comfort, enriching your home with style.

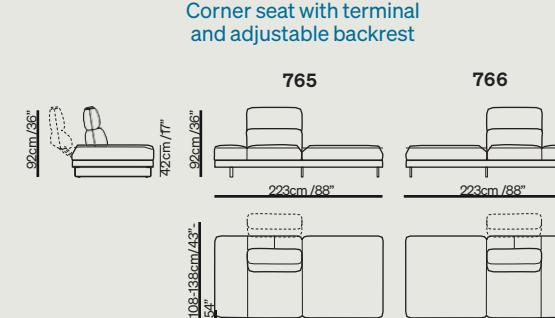
Choose your Roma

The Roma project is extremely versatile thanks to its 17 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

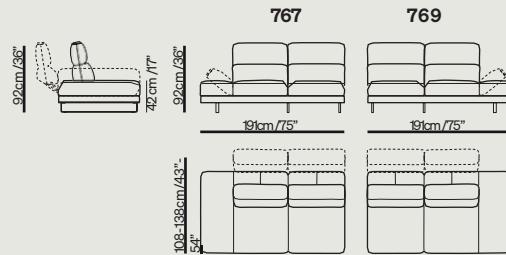
Sofa with adjustable arms and backrests



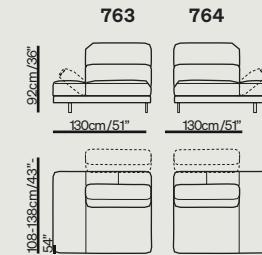
Corner seat with terminal and adjustable backrest



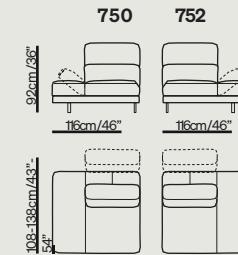
Sofa with adjustable arm and backrests



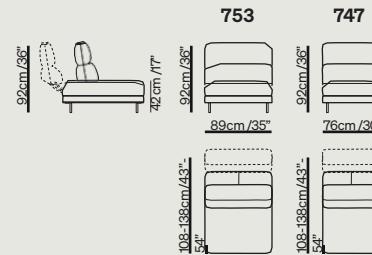
Seat with adjustable arm and backrests



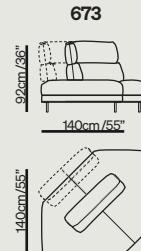
Seat with adjustable arm and backrests



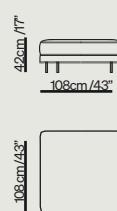
Armless seat with adjustable backrest



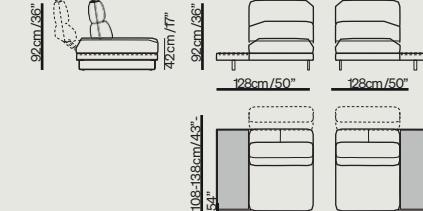
Wedge corner with adjustable backrest



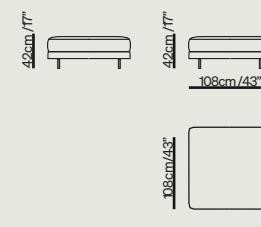
Corner without backrest



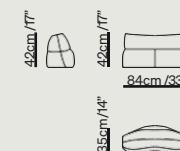
Seat with adjustable backrest and ceramic top terminal



Large ottoman



Self standing backrest

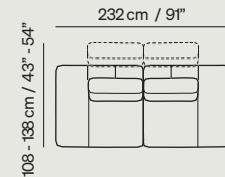


Versatility and configurations

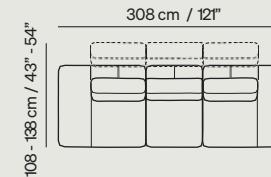
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, the Roma sofa offers seating solutions of different depths as in the examples below:



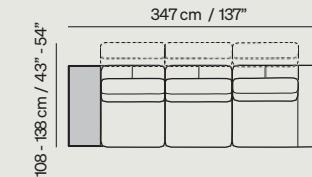
768



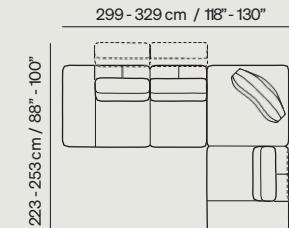
750+747+752



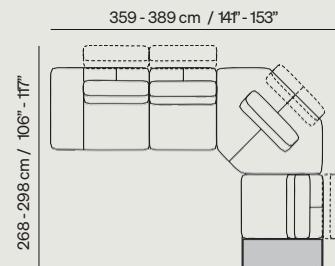
754+753+764



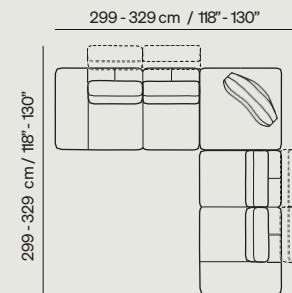
767+766+436



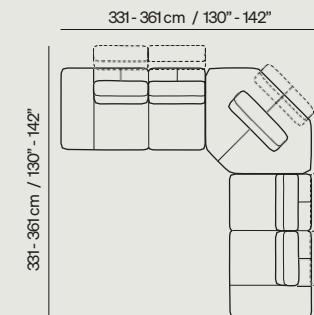
763+753+673+755



767+229+769+436



767+673+769



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Manual adjustable headrest



Manually adjustable arms



Optional self-standing backrest headrest



Multiple configurations



Available in Leather and Fabric



Customizable foot finishings



Manually adjustable backrests that allow a double depth seating personalized and a relaxing experience.



Manual adjustable arms.



Optional «self-standing backrest» you can feel free to move and place as needed for back support.



Leather comes with «tufted» design and fabric comes with «plain» design.



Wedge corner module that includes the manually adjustable backrest.



Terminal module with side table-top in ceramic.

Comfort & Visual Softness

The model features an integrated relax mechanism, which enhances comfort by allowing the seat position to be adjusted according to the desired level of relaxation. Due to the presence of soft padding, slight misalignments between seat sections may occur a physiological behavior resulting from the natural elasticity of the materials, and a sign of genuine comfort and softness.



The soft padding beneath the seat and back cushions adds a "soft-to-the-eye" appearance, conveying a sense of comfort and relaxed hospitality. This construction approach gives the sofa a warmer, more informal, and naturally "lived-in" look.

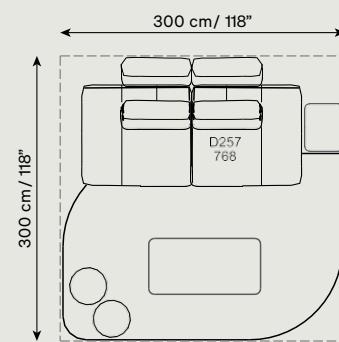


The integrated mechanism is designed to enhance comfort, allowing the seating position to be adjusted for a personalized sense of comfort. Each sofa is crafted with meticulous attention to detail, showcasing artisanal precision in every stitch and finish. Natural variations such as wrinkles or subtle marks are not flaws but distinctive traits of the fabric, that highlight the evolving beauty of each piece over time.

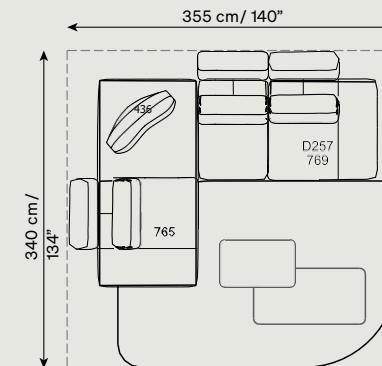
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

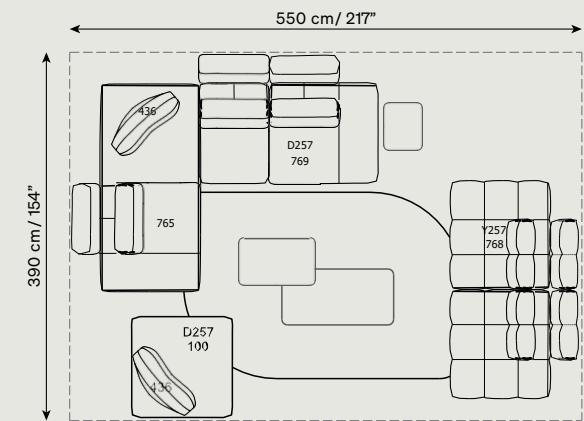
DIM: 9 sqm / 97 sq ft



DIM: 12sqm / 129 sq ft

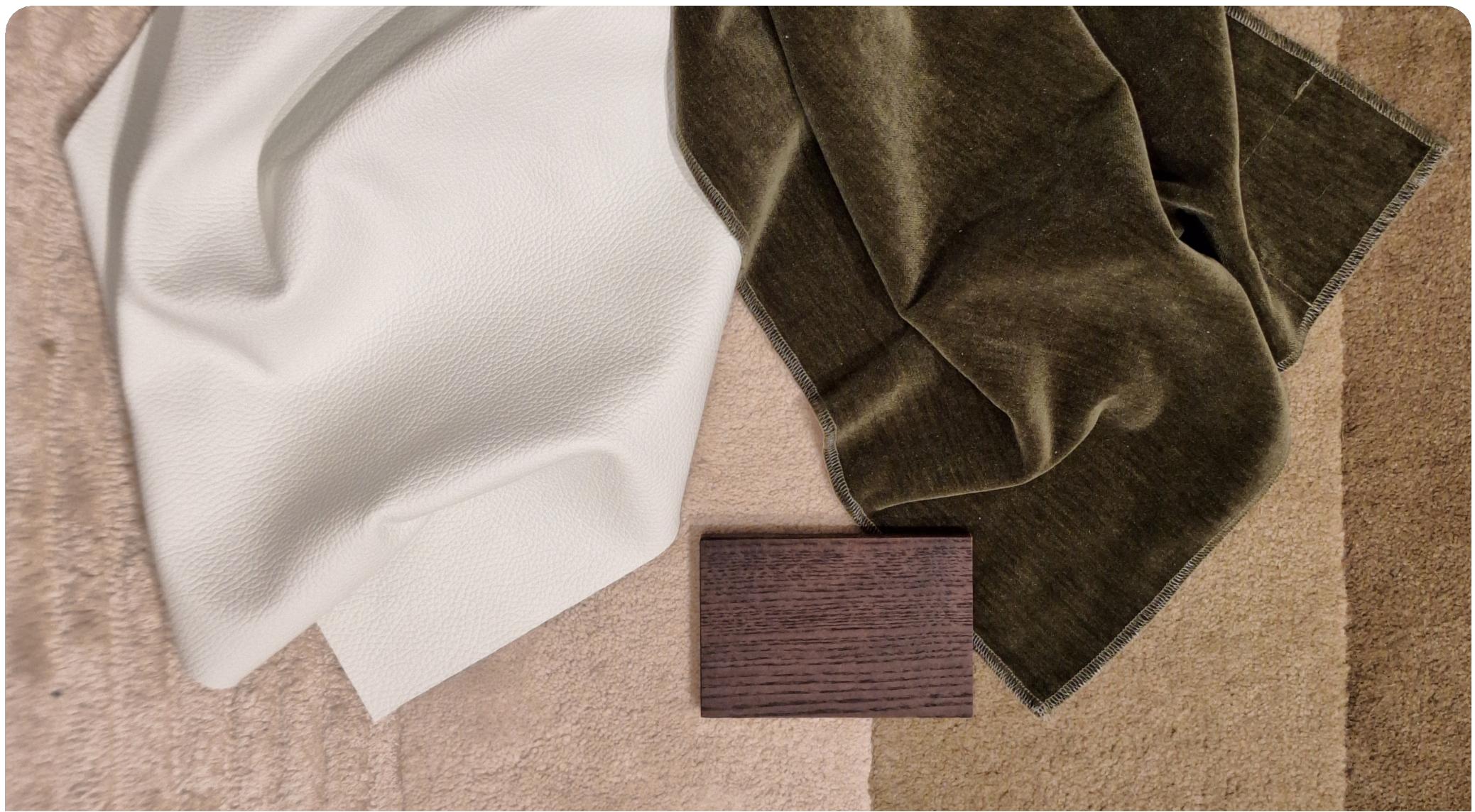


DIM: 21sqm / 226 sq ft



Moodboard green

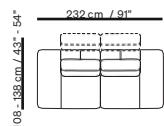
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Bianco Ottico color was paired with the Cupido velvet in the moss color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

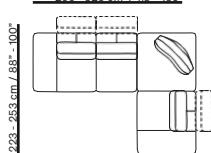
768



Sofa: Roma X257
Feet finish: FT 79 matt black



767+766+436



Sofa Sectional: Roma C257
Feet finish: FT 77 glossy chrome



CUPIDO
78.0179.02

100+436



Ottoman with self standing backrest : Roma C257
Feet finish: FT 77 glossy chrome



CUPIDO
78.0179.02

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



Central Table: Wire
90 x 90 x H32 cm/35" x 35" x H13"
Ash Brown/Brown Matt Metal
T042001XOF

Side Table: Wire
D56 x H50 cm/D22" x H20"
Ash Brown/Brown Matt Metal
T042004XOF



Lamp: Norma M
Multiple Suspension 5 White
L040006EOF



Pillows:
Luxor 45 x 45 cm/18" x 18" Pearl/Magnol Green
0926002XOF
Luxor 45 x 33 cm/18" x 13" Pearl/ Green
0926009XOF

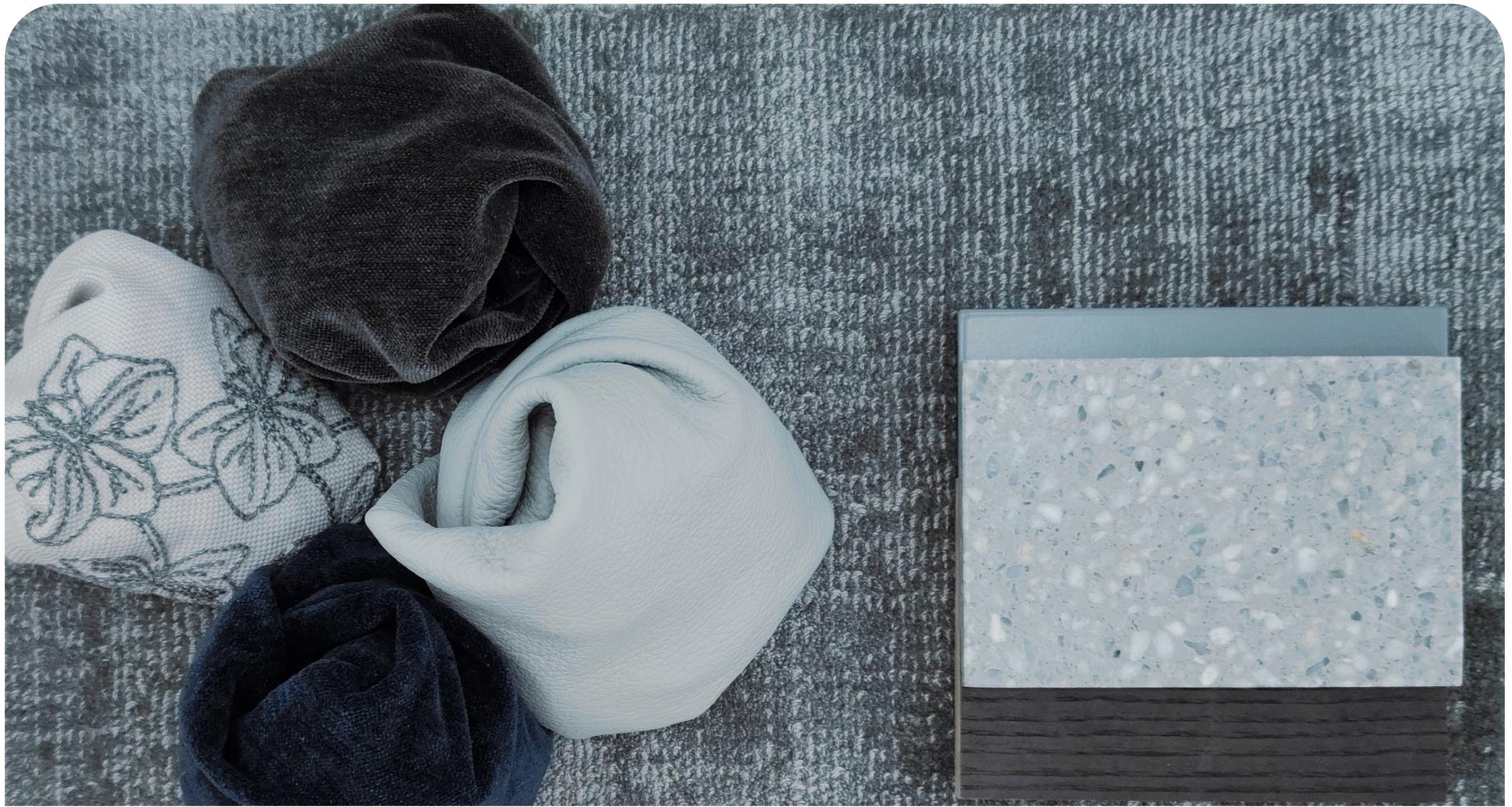


Rug: Trekking
200 x 300 cm/79" x 118"
Green
V170001XOF



Moodboard Cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Platinum color was paired with the Cupido velvet in the Midnight Blue color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

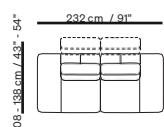


Moodboard

Cold neutral

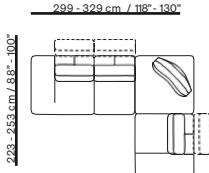
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

768



Sofa: Roma X257
Feet finish: FT 79 matt black

767+766+436



Sofa Sectional: Roma C257
Feet finish: FT 77 glossy chrome

100+436



Ottoman with self standing backrest : Roma C257
Feet finish: FT 77 glossy chrome

385



Pillow: A800



15F8 LE MANS



CUPIDO
78.0179.06



CUPIDO
78.0179.07



CUPIDO
78.0179.07



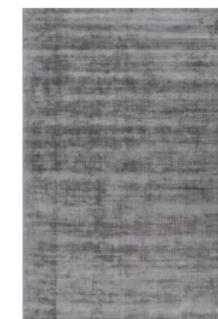
Central Table: Wire
90cm/35" x 90cm/35" H32cm/12"
Grey Ceramic/Grey Matt Metal
T042003XOF



Side Table: Wire
D56cm/22" H50cm/20"
Ash Brown/Brown Matt Metal
T042004XOF



Objects: Bubbles & Bottle
D18cm/7" H33cm/13" -
D13cm/5,1" x H44cm/17,3"
Mixed Full Colored Glass
0026006XOF



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

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Moodboard Cold neutral

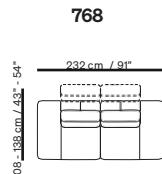
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Antracite color was paired with the Atena fabric in the Alluminio color. The combination of these coverings together with the wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



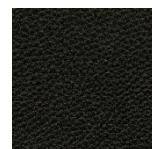
Moodboard

Cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



Sofa: Roma X257
Feet finish: FT 79 matt black



20JI DREAM



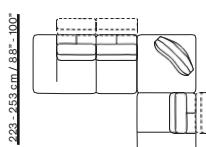
ATENA
68.0053.05



ATENA
68.0053.05



BREZZA
70.0077.03



Sofa Sectional: Roma C257
Feet finish: FT 77 glossy chrome



ATENA
68.0053.05



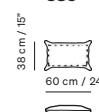
ATENA
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Ottoman with self standing backrest : Roma C257
Feet finish: FT 77 glossy chrome



ATENA
68.0053.05



Pillow: A800



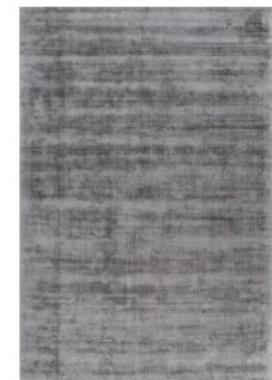
Central Table: WIRE
90cm/35" x 90cm/35" H32cm/12"
Grey Ceramic/Grey Matt Metal
T042003XOF



Side Table: Wire
D56cm/22" H50cm/20"
Grey Ceramic/Grey Matt Metal
T042006XOF



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Magnol Green
0926002XOF
Luxor 45cm/17" x 33cm/13" Pearl/Green
0926009XOF



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF



Objects:
Bubbles & Bottles
D18cm/7" H33cm/13" Green
0026001XOF

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